

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

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Set-Up, Inc.	)	
	)	
Opposer,	)	
	)	
v.	)	Opposition No. 91187337
	)	Serial No. 77376666
Kinetic Endeavors, LLC	)	
Applicant.	)	
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**EXPRESS ABANDONMENT OF APPLICATION**

Applicant, Kinetic Endeavors, LLC hereby expressly abandons Application  
Serial No. 7737666 for V VIRGINIA TRIATHLON SERIES with prejudice.  
Consent to the abandonment was obtained on December 10, 2008 by email from  
William J. Mason, attorney for Opposer, Set-Up, Inc., who will file a separate  
written consent to this abandonment.

Respectfully submitted,

Greg Hawkins  
Kinetic Endeavors, LLC  
4612 Reigalwood Rd.  
Durham, NC 27712

December 12, 2008

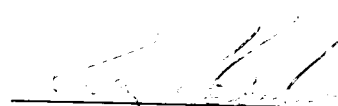


12-15-2008

CERTIFICATE OF SERVICE

I, Greg Hawkins, do hereby certify that a true and correct copy of the foregoing Express Abandonment of Application was sent this 12th day of December, 2008, via U.S. First Class mail, postage prepaid, to:

William J. Mason  
MacCord Mason PLLC  
PO Box 1489  
Wrightsville Beach, NC 28480

  
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Greg Hawkins  
Kinetic Endeavors, LLC

CERTIFICATE OF EXPRESS MAIL

I hereby certify that this paper, which is Applicant's Express Abandonment of Application is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 C.F.R. 1.10 on the date below and is addressed to the Trademark Trial and Appeal Board, U.S. Patent and Trademark Office, P.O. Box 1451, Alexandria, VA 22313-1451.

  
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Greg Hawkins

Date of Deposit: December 12, 2008

Express Mail No. 9505 1451 0001 0001